

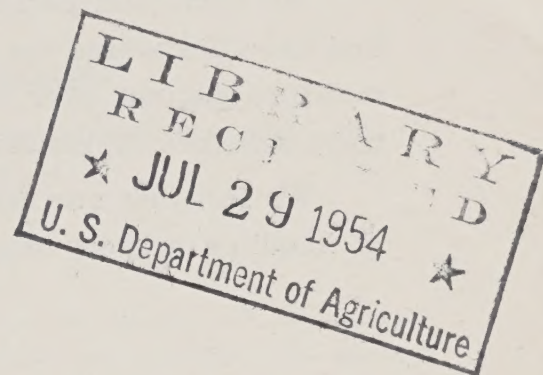
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1954

# *The Shenandoah Nurseries*

( LAKES )

Shenandoah, Iowa



## WHOLESALE

### Price List

of

### Packaged

### Nursery Stock



## ***FULL-O-LIFE***

Brand

---

**QUALITY**

**SERVICE**

---

Long Distance Phones

406 and 407

## **FULL - O - LIFE**

We have paid particular attention in recent years to packaged nursery stock and have discovered the most practical materials to use in order to hold the proper moisture content over the longest period of time, insuring our customers of the most satisfactory results.

We feel that our new trade mark, FULL-O-LIFE, amply describes this method of handling nursery stock.

## **TERMS AND CONDITIONS OF SALE**

### **SALES**

Prices herein listed cancel all previous lists. All sales and contracts are made subject to crop losses or other cause over which we have no control.

**NO BROKEN LOTS**—Orders should call for quantities as specified and multiples thereof.

**TERMS**—3% discount for cash in advance of shipment.

2% discount 10 days, NET 30 days.

Cash security or satisfactory reference is required from unknown parties. Orders to be sent C. O. D. should be accompanied by one-fourth cash. Interest charged on past due accounts.

All prices F. O. B. Shenandoah, Iowa, and subject to change without notice.

### **ALL SHIPMENTS TRAVEL AT THE RISK AND EXPENSE OF THE PURCHASER.**

**SHIPPING**—All perennials will be shipped by Express unless otherwise specified.

**CLAIMS**—Claims for any cause must be made promptly upon receipt of stock. We will not entertain claims after goods have been accepted or when report is not made within 10 DAYS after arrival of stock.

**GUARANTEE**—We give no warranty, expressed or implied, as to life, description, quality, productiveness, or any other matter of any nursery stock, seeds or plants that we sell. It is mutually agreed that our total liability for any errors, should stock prove untrue to name as labeled, shall be limited upon satisfactory proof, to our replacing free or refunding purchase price.



**FULL - O - LIFE****ROSES****HEAVY FIELD GROWN TWO YEAR ROSES**

Packed in attractive bright FULL - O - LIFE colored rose bags with four color tags. Minimum order of 10 of a variety and multiples thereof.

Varieties as listed below

2 yr. No. 1 Heavy Grade	-----	\$ .65 each
2 yr. No. 1½ Medium Grade	-----	.55 each

**EVERBLOOMING HYBRID TEA ROSES****RED —**

American Beauty  
Better Times  
Crimson Glory  
Etoile de Hollande  
Night  
Poinsetta  
Red Radiance

**TWO-TONE —**

Countess Vandall  
Mrs. Sam McGredy  
Mme. Jos. Perraud  
Pres. Herbert Hoover  
Talisman

**PINK —**

Editor McFarland  
Picture  
Pink Dawn  
Pink Radiance

**WHITE —**

Caledonia  
K. A. Victoria  
McGredy's Ivory

**YELLOW —**

Golden Rapture  
Joanna Hill  
McGredy's Yellow

**BABY ROSES-DWARF POLYANTHA AND FLORIBUNDA****RED —**

Baby Chateau  
Eutin  
Floradora  
Lafayette Improved

**PINK —**

Cameo  
Ellen Poulsen

**WHITE —**

Dagmar Spaeth

**CLIMBING ROSES****RED —**

American Beauty  
Blaze  
Paul's Scarlet

**PINK —**

New Dawn

**YELLOW —**

Primrose

**BOXED ROSES**

Roses are root wrapped in moist packing material and individually boxed. The attractive box carries a picture of the blooming rose and complete planting instructions.

Varieties as listed above. Minimum order of 12 of a variety and multiples thereof.

2 yr. No. 1 Heavy Grade	-----	\$ .75 each
2 yr. No. 1½ Medium Grade	-----	.65 each

**ROSE COLLECTIONS**

Each collection is wrapped in moist packing material in waterproof paper and tagged with a small four color tag. The varieties are not individually labeled in collections. Minimum order of 20 bundles and multiples thereof.

Five Roses 2 yr. No. 1½ ----- \$2.00 bdl.

1 Better Times, red

1 Pink Dawn

1 Crimson Glory, red

1 McGredy's Yellow

1 Talisman, two-tone



**FULL - O - LIFE****HYBRID TEA PATENTED ROSES****in Rose Bags**

These patented varieties are handled under license from the patent owner.

Minimum order of 10 of a variety and in multiples thereof.

Prices listed are for No. 1 grade roses. No. 1½ grade can be supplied for 20% less.

Variety	Color	Minimum Retail Price	Wholesale Prices
Charles Mallerin	Crimson	\$2.50 ea.	\$1.50 ea.
Charlotte Armstrong	Red	2.25 ea.	1.35 ea.
Chrysler Imperial	Red	2.50 ea.	1.50 ea.
Forty Niner	Two-Tone	2.50 ea.	1.50 ea.
Golden Scepter	Yellow	2.00 ea.	1.20 ea.
Helen Traubel	Pink	2.50 ea.	1.50 ea.
K. T. Marshall	Pink	1.75 ea.	1.05 ea.
Mirandy	Dark red	2.25 ea.	1.35 ea.
Mission Bells	Pink	2.00 ea.	1.20 ea.
Mojave	Gold	2.75 ea.	1.65 ea.
New Yorker	Red	2.00 ea.	1.20 ea.
Nocturne	Red	2.00 ea.	1.20 ea.
Peace	Yellow	2.50 ea.	1.50 ea.
Rubaiyat	Red	1.75 ea.	1.05 ea.
Rex Anderson	White	1.75 ea.	1.05 ea.
Sutter's Gold	Yellow	2.25 ea.	1.35 ea.
Tallyho	Pink	2.00 ea.	1.20 ea.

**CLIMBING PATENTED ROSES****in Rose Bags**

Aloha	Pink	2.50 ea.	1.50 ea.
Crimson Glory	Red	2.50 ea.	1.50 ea.
Peace	Yellow	2.00 ea.	1.20 ea.
Dr. J. H. Nicolas	Rose Pink	2.00 ea.	1.20 ea.
King Midas	Yellow	2.00 ea.	1.20 ea.

**FLORIBUNDA PATENTED ROSES****in Rose Bags**

Chatter	Crimson	1.50 ea.	.90 ea.
Fashion	Coral	2.00 ea.	1.20 ea.
Geranium Red	Red	1.75 ea.	1.05 ea.
Goldilocks	Yellow	1.50 ea.	.90 ea.
Lilibet	Pink	2.00 ea.	1.20 ea.
Ma Perkins	Pink	2.00 ea.	1.20 ea.
Pinocchio	Pink	1.50 ea.	.90 ea.
Red Pinocchio	Red	1.50 ea.	.90 ea.
Summer Snow	White	1.50 ea.	.90 ea.
Vogue	Cherry	2.00 ea.	1.20 ea.

Above varieties available in rose box described on previous page at 10c additional to wholesale price listed above.



## FULL - O - LIFE

### FLOWERING SHRUBS

Packed in attractive bright FULL - O - LIFE colored shrub bags with four color tags. Minimum order of 10 of a variety and multiples thereof.

**ALMOND PINK**, a mass of pink flowers in early spring.

18 to 24 inch	-----	\$ .55 each
2 to 3 feet	-----	.65 each

**ALTHEA, Rose of Sharon**, Hollyhock-type flowers in late summer.

**PINK**, double pink

**RED**, double red

**PURPLE**, double purple

**WHITE**, double white

18 to 24 inch	-----	\$ .50 each
2 to 3 feet	-----	.60 each

**BARBERRY RED LEAF**, dwarf hardy shrub. Dark red foliage throughout the season, red berries in fall and winter.

15 to 18 inch	-----	\$ .45 each
18 to 24 inch	-----	.55 each

**BARBERRY THUNBERGI**, brilliant red fruit and foliage in autumn.

18 to 24 inch	-----	\$ .50 each
2 to 3 feet	-----	.60 each

**BEAUTY BUSH**, small pink flowers on arching branches in May.

18 to 24 inch	-----	\$ .55 each
2 to 3 feet	-----	.65 each

**BUDDLEIA, Butterfly Bush**, long spikes of flowers from June until October.

**CHARMING**, pink

**ILE DE FRANCE**, purple

**RED GLORY**, red

18 to 24 inch	-----	\$ .50 each
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**CREPE MYRTLE**, showy crinkled flowers during summer. Not hardy north of Kansas City.

**PINK**

**RED**

**PURPLE**

**WHITE**

12 to 18 inch	-----	\$ .40 each
18 to 24 inch	-----	.50 each

**DEUTZIA, PRIDE OF ROCHESTER**, large double pinkish white flowers in June.

18 to 24 inch	-----	\$ .50 each
2 to 3 feet	-----	.60 each

**DOGWOOD**,

**RED BARK**, bright blood-red branches and white flowers.

**YELLOW BARK**, bright yellow bark.

18 to 24 inch	-----	\$ .50 each
2 to 3 feet	-----	.60 each

**FORSYTHIA or GOLDEN BELL**, yellow flowers, the first shrub to bloom in the spring.

18 to 24 inch	-----	\$ .50 each
2 to 3 feet	-----	.60 each

**FORSYTHIA SPRING GLORY**, a new prolific pale yellow variety.

18 to 24 inch	-----	\$ .55 each
2 to 3 feet	-----	.65 each



**FULL - O - LIFE****FLOWERING SHRUBS, (Continued)**

**HONEYSUCKLE, BUSH** Tatarian Red, desirable foliage plant; attractive rose-red flowers followed by red berries.

18 to 24 inch ----- \$ .50 each  
2 to 3 feet ----- .60 each

**HYDRANGEA A. G. or HILLS OF SNOW**, large double white flowers like snow-ball. Thrives well in shade.

18 to 24 inch ----- \$ .50 each  
2 to 3 feet ----- .60 each

**HYDRANGEA PANICULATA GRANDIFLORA**, large cone shaped pure white flowers, changing to pink and then to bronze.

18 to 24 inch ----- \$ .50 each  
2 to 3 feet ----- .60 each

**HYDRANGEA, BLUE,**

Large blue flowers in early summer on acid soil, pink in ordinary soil. Add aluminum sulphate for blue flowers and agricultural lime for pink flowers.

2 yr. No. 1 field grown plants ----- \$ .90 each

**LILAC PERSIAN**, fragrant old fashioned type.

18 to 24 inch ----- \$ .50 each  
2 to 3 feet ----- .60 each

**LILAC PURPLE**, long panicles of single purple flowers.

18 to 24 inch ----- \$ .50 each  
2 to 3 feet ----- .60 each

**LILAC FRENCH**, hardy hybrids with attractive flowers.

**PINK  
PURPLE**

**RED  
WHITE**

18 to 24 inch ----- \$ .65 each

**MOCK ORANGE DOUBLE**, white fragrant flowers in May and June.

18 to 24 inch ----- \$ .50 each  
2 to 3 feet ----- .60 each

**MOCK ORANGE SINGLE**, large white sweet scented flowers.

18 to 24 inch ----- \$ .50 each  
2 to 3 feet ----- .60 each

**QUINCE, FLOWERING**, brilliant red flowers in early spring.

18 to 24 inch ----- \$ .50 each  
2 to 3 feet ----- .60 each

**SNOWBALL**, large white balls of flowers, very showy.

18 to 24 inch ----- \$ .60 each  
2 to 3 feet ----- .70 each

**SPIREA BILLARDI**, spikes of fuzzy pink flowers, July to September.

18 to 24 inch ----- \$ .50 each  
2 to 3 feet ----- .60 each

**SPIREA FROEBELI**, clusters of deep pink flowers. Blooms all summer.

12 to 18 inch ----- \$ .40 each  
18 to 24 inch ----- .50 each

**SPIREA VAN HOUTTE**, clusters of pure white flowers on arching branches in early spring.

18 to 24 inch ----- \$ .32 each  
2 to 3 feet ----- .40 each

**WEIGELA RED**, red flowers in May and June.

18 to 24 inch ----- \$ .55 each  
2 to 3 feet ----- .65 each



**FULL - O - LIFE****FRUIT TREES**

Root wrapped in new burlap and individually tagged with four color tag.  
Minimum order of 10 trees of a variety and multiples thereof.

**APPLE, 5 to 6 ft., 11/16 inch.**-----\$1.00 each

✓ Anoka	Red Striped	Summer
✓ Delicious Red	Red	Winter
✓ Delicious Yellow	Yellow	Winter
✓ Duchess	Red	Summer
✓ Grimes Golden	Yellow	Winter
✓ Jonathon	Red	Winter
✓ McIntosh	Red	Winter
✓ Staymen's Winesap	Red	Winter
✓ Wealthy	Red	Fall
✓ Whitney Crab	Red	Fall
✓ Yellow Transparent	Yellow	Summer

✓ **QUINTUPLET APPLE, 5 to 6 ft., 11/16 inch.**-----\$1.75 each

Dormant budded to the following varieties:

Grimes Golden	Staymen's Dark Red
Jonathon Dark Red	Yellow Transparent
Red Delicious	

**SOUR CHERRY, 5 to 6 ft., 11/16 inch.**-----\$1.25 each

- ✓ Early Richmond, dark red
- ✓ Montmorency, dark red midseason

**SWEET CHERRY, 5 to 6 ft., 11/16 inch.**-----\$1.50 each

- ✓ Black Tartarian, purplish black

**PEACH, 5 to 6 ft., 11/16 inch.**-----\$1.00 each

All Freestones.

✓ Champion	Early White
✓ Early Elberta	Early Yellow
✓ Elberta	Midseason Yellow
✓ Golden Jubilee	Early Yellow
✓ Hale Haven	Early Yellow
✓ J. H. Hale	Midseason Yellow

**PEAR, 5 to 6 ft., 11/16 inch.**-----\$1.00 each

✓ Bartlett	September
✓ Kieffer	October
✓ Parker	Early September
✓ Seckel	September

**PLUM, 5 to 6 ft., 11/16 inch.**-----\$1.25 each

✓ Green Gage	Greenish Yellow
✓ Italian Prune	Blue
✓ Lombard	Reddish Blue
✓ Toka	Red
✓ Waneta	Large Red



**FULL - O - LIFE****SMALL FRUITS****GRAPES**

Individually wrapped in waterproof paper with four color tag attached. Minimum order of 10 per variety and multiples thereof.

✓ <b>CONCORD</b> , black, midseason -----	\$ .25 each
✓ <b>DELAWARE</b> , red -----	.25 each
✓ <b>NIAGARA</b> , white -----	.25 each

**RASPBERRIES**

Wrapped five to the bundle in waterproof paper with four color tag. Minimum order 10 bundles per variety and multiples thereof.

✓ <b>LATHAM</b> , red, 5 per bdl. -----	\$ .75 bdl.
✓ <b>CUMBERLAND</b> , black, 5 per bdl. -----	.75 bdl.

**HEDGE**

All hedging wrapped 10 to the bundle in waterproof paper. Minimum order of 10 bundles per variety and multiples thereof.

18 to 24 inch. 10 per bdl. -----	\$1.25 bdl.
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**AMUR RIVER NORTH PRIVET**, 2 cane

**CALIFORNIA PRIVET**

**SPIREA VAN HOUTTE**

**SHADE AND ORNAMENTAL TREES**

Individually tagged and root wrapped in moist packing and new burlap. Minimum order of 10 per variety and multiples thereof.

**BIRCH CUT LEAF WEEPING**, cut leaves, silvery white bark.

5 to 6 feet -----	\$1.80 each
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**BIRCH EUROPEAN WHITE**, hardy tree with white bark.

5 to 6 feet -----	\$1.70 each
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**ELM AMERICAN**, popular for street and general planting.

6 to 8 feet -----	\$1.25 each
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**ELM CHINESE**, fast growing.

6 to 8 feet -----	\$1.00 each
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**MAPLE SILVER**, rapid grower, silvery under leaves.

6 to 8 feet -----	\$1.50 each
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**POPLAR LOMBARDY**, tall, slender spire-like form.

6 to 8 feet -----	\$ .50 each
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8 to 10 feet -----	.75 each
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**WILLOW NIOBE**, Golden Weeping, green leaves, yellow bark.

5 to 6 feet -----	\$ .85 each
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**FLOWERING TREES**

Root wrapped in burlap and individually tagged with four color tag. Minimum order of 10 per variety and multiples thereof.

✓ **HOPA FLOWERING CRAB**, pink flowers in early spring.

4 to 5 feet -----	\$1.00 each
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**PRUNUS TRILOBA**, pink rose-like flowers in April and May.

3 to 4 feet -----	\$1.15 each
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**RED FLOWERING PEACH**, early, double flowering.

4 to 5 feet -----	\$1.00 each
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**RED BUD**, reddish-pink flowers in early spring.

3 to 4 feet -----	\$1.00 each
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**FULL - O - LIFE****VINES**

Individually tagged with four color tag. Wrapped in waterproof paper. Minimum order of 10 per variety and multiples thereof.

2 yr No. 1 ----- \$ .50 each

**BITTERSWEET**, clusters of orange-scarlet berries in fall.

**BOSTON IVY**, hardy clinging vine. Beautiful autumn color.

**HONEYSUCKLE GOLD FLAME**, red with yellow throat.

**HONEYSUCKLE SCARLET TRUMPET**, trumpet shaped flowers. Very hardy.

**WISTERIA**, long clusters of purple flowers in spring.

**FULL - O - LIFE****CLEMATIS LARGE FLOWERING**

Wrapped in waterproof paper and individually tagged with four color tag. Minimum order of ten per variety and multiples thereof.

Dormant plants out of 2¼ inch pots ----- \$ .65 each

**HENRYI**, large white flowers.

**JACKMANNI**, single, velvety violet-purple flowers, profuse bloomer.

**MME. EDOUARD ANDRE**, large red flowers.





**FULL - O - LIFE****PERENNIALS**

Two year old field grown plants individually packaged in moisture proof cellophane enclosed by FULL - O - LIFE wrapper bearing colored picture and planting instructions.

**ALL PERENNIALS PACKED 50 ASSORTED PLANTS PER CARTON.**

Orders must consist of a minimum of 10 plants of a variety and in multiples thereof.

**SHIPPING:** Via Express unless otherwise specified.

FULL - O - LIFE, Perennials -----\$ .24 each

**ASTERS**, hardy, fall blooming.

BEECHWOOD CHALLENGER, crimson red

HARRINGTON'S PINK, true pink

MOUNT EVEREST, best white

ROYAL BLUE, semi-double, clear blue

**BABY'S BREATH**, minute double snow white flowers.

**BLEEDING HEART, FERN LEAF**, rose pink flowers all summer.

**CAMPANULA, CANTERBURY BELLS**, bell-shaped flowers.

BLUE

ROSE

WHITE

**CARNATIONS**, double flowers on long stems. Hardy.

GOLDEN SUN, yellow

ROSE QUEEN, pink

CARDINAL, red

WHITE

**CORAL BELLS**, coral-pink flowers in May.

**CHRYSANTHEMUMS**, large flowers in fall, fine for cutting.

PINK

WHITE

RED

YELLOW

**COLUMBINE**, long spurred flowers in May and June.

BLUE SHADES

CRIMSON STAR, a new crimson with white corolla.

**DAISY PAINTED**, Pyrethrum, different shades of red.

**DAISY SHASTA**, large white flowers June to August.

**DELPHINIUM**, Hardy Larkspur, flowers in long spikes.

CLIVEDEN BEAUTY, sky blue

LA MARTINE, dark indigo blue

PACIFIC HYBRIDS, mixed colors.



## FULL - O - LIFE

### PERENNIALS, (Continued)

**GAILLARDIA**, wine red flowers all summer. Long stems.

**PHLOX**, large flowers in bright colors. Hardy.

PINK  
PURPLE

RED  
SALMON

WHITE

**SWEAT PEAS**, trailing plant that blooms all summer.

PINK

RED

WHITE

**SWEET WILLIAM**, old fashioned kind that blooms profusely in May and June.

## FULL - O - LIFE

### PACKAGED PERENNIALS FOR AUGUST SALES

(Not available for spring delivery)

Packaged in attractive FULL - O - LIFE wrapper with four color picture.

**GIANT PINK ORIENTAL POPPIES** ----- \$ .30 each

**GIANT RED ORIENTAL POPPIES** ----- .30 each

**GIANT MIXED ORIENTAL POPPIES** ----- .22 each

RED

PINK

**DWARF LILLIES, HEMEROCALLIS**, yellow ----- .24 each

**IRIS DWARF**, early flowering blue ----- .24 each

## FULL - O - LIFE

### PEONIES

Wrapped in polyethelene to preserve moisture and packed individually in bright FULL - O - LIFE colored boxes. Minimum order of 12 per variety, minimum total order of 24 or multiples thereof.

**PEONIES**, 3 to 5 eye ----- \$ .37½ each

AVALANCHE  
EDULIS SUPERBA  
FELIX CROUSSE  
RACHEL

White  
Pink  
Red  
Red

**PEONIES**, 3 to 5 eye ----- \$ .50 each

KARL ROSENFELD  
MARY BRAND  
FESTIVA MAXIMA  
SARAH BERNHARDT

Red  
Red  
White  
Pink

## FULL - O - LIFE

### MISCELLANEOUS

Wrapped in polyethelene and packed in bright FULL - O - LIFE boxes. Minimum order of 24 boxes per variety or multiples thereof.

**ASPARAGUS**, 2 yr. No. 1, 10 per box ----- \$ .50 box

**RHUBARB**, 5/8 inch, 3 per box ----- .60 box

**OLD FASHIONED BLEEDING HEART**, 3 to 5 eye ----- .45 ea.

Individually boxed.



***FULL-O-LIFE***

**Boxed**

**Cushion Mums**



3 CUSHION MUMS, Red, Bronze and Yellow in box -----\$ .58 box  
In lots of 48 and multiples thereof.